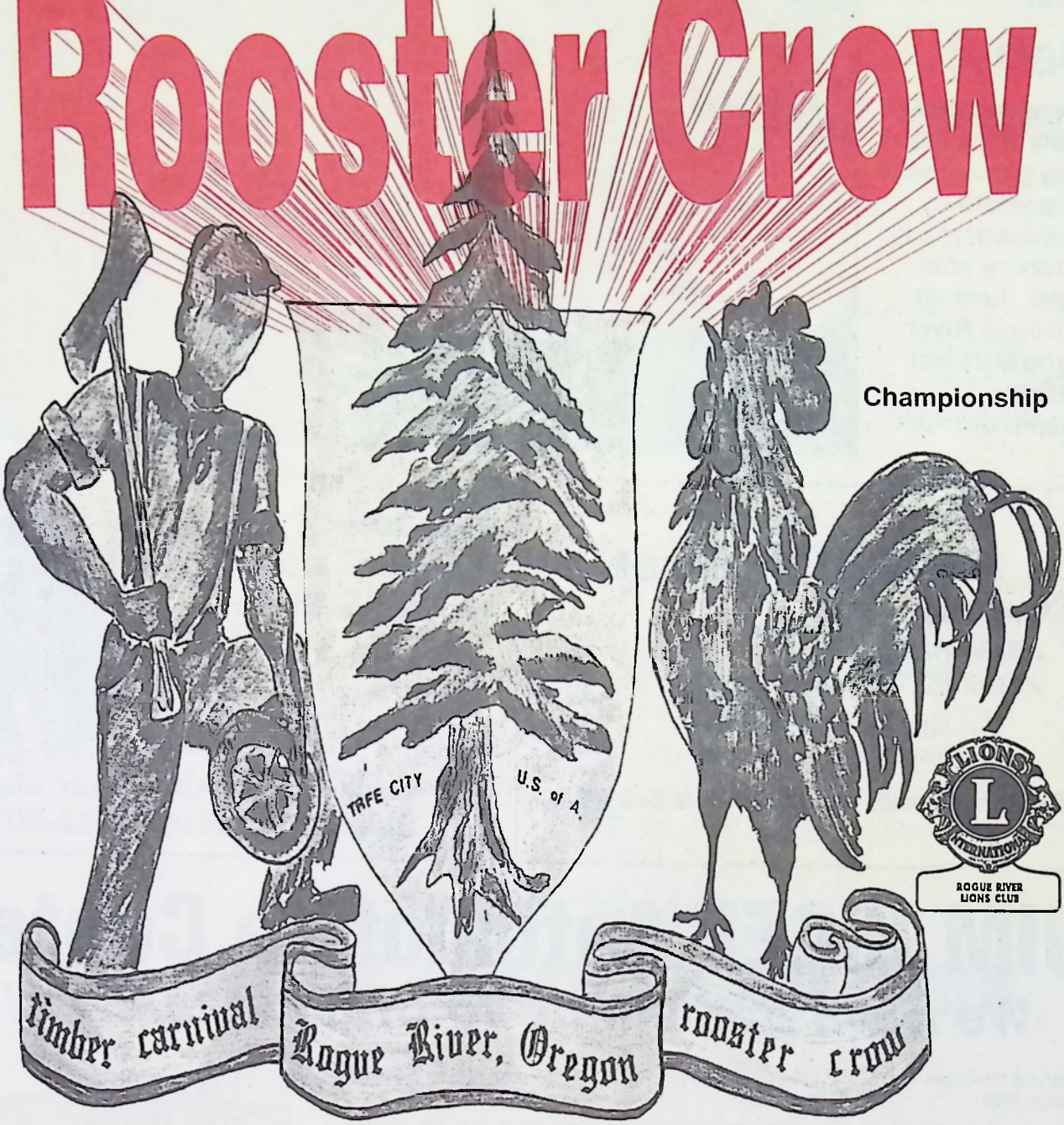
The Rogue River Lions Club Presents The 44th Annual National...

Rooster Crow

Championship



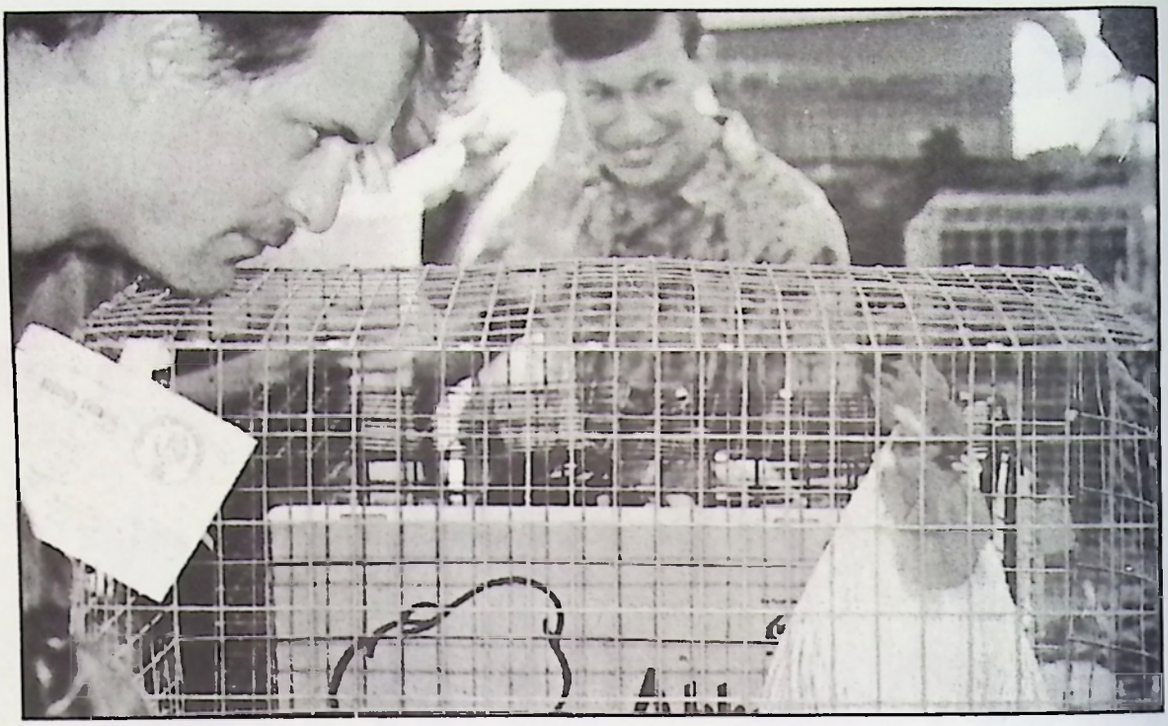
A Great Weekend Of Family Fun

June 27, 28 & 29, 1997 • Rogue River, Oregon

This Year's Theme: Roosters, River & Trees

Talk To Me Baby!

There will definitely be some long gazes cast at roosters by their owners on Saturday afternoon, June 28 in Rogue River at the National Rooster Championships



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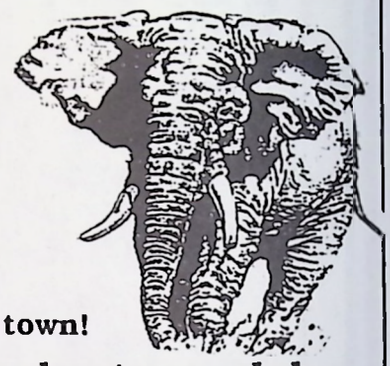

welcomes you to our town!

For information about our club, call Sharon Davidson, 582-0072

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Welcome To Rooster Crow Weekend 1997

The 44th Annual Rooster Crow Championship Booklet is a publication of the Rogue River Lions Club. The Lions Club would like to extend its thanks to all of the local business who again helped make this book possible.

The International Association Of Lions Clubs is the largest service organization in the world. There are 1.4 million members, in more than 170 countries. The first organizational meeting was held June 7, 1917 and the Lions have been helping people ever since.

The Rogue River Lions Club was founded in 1948. One of the first projects was a Mother's Day Breakfast, which was held for the 49th time in May.

In the mid-1970s the Rogue River Lions Club took over the National Rooster Crow Contest and has been administering it ever since. The Lions currently sponsor a Little League Baseball team and has offered assistance to many other volunteer organizations. The club has been a sponsor of the Southern Oregon Sight and Hearing Center since its conception.

To learn more about the Lions Club and becoming a member, please contact any of the following Rogue River Lions: Gordy Powell (582-3918), Harold Miller (479-5605) or Jim Smith (582-0759).

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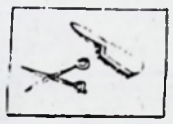

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Members

If interested, send a note with your name and phone number to:

P.O. Box 140 • Rogue River

A Lion will call you.

1997 Rooster Crow Weekend Schedule

Please Note That Times And Events Are Subject To Change Without Notice

FRIDAY, JUNE 27, 1997

8 a.m. – **ROOSTER CROW HORSESHOE TOURNAMENT** begins at Coyote Evans Park in Rogue River. Sponsored by the Rogue River Horseshoe Club.

10:00 a.m. to 1:00 p.m. – **FRIENDS OF THE LIBRARY BOOK PRE-SALE** at Rogue River Elementary School gym.

7:00 p.m. to 10:00 p.m. – **STREET DANCE** at the Rogue River Elementary School parking lot. Featuring "Rogue River Connections" band, Finger Pickin' Good band, Blue Horizon band and a special guest appearance by Jean Seiger. Sponsored by the Rogue River Chamber of Commerce and KRRM Radio, 94.7 on your FM dial.

SATURDAY, JUNE 28, 1997

8:00 a.m. to 10:00 a.m. – **ROOSTER CROW PARADE LINE-UP**. Parade assembles at Rogue River Shopping Center.

8 a.m. – **ROOSTER CROW HORSESHOE TOURNAMENT** continues at Coyote Evans Park in Rogue River. Sponsored by the Rogue River Horseshoe Club.

9:30 a.m. – **CHAMBER OF COMMERCE BOOTH OPENS**. Raffle drawing will be held throughout the day for prizes.

9:30 a.m. – **PING PONG BALL DROP** from hot air balloon over Beck Field behind Rogue River Middle School. Lots of prizes for the youngsters! Take tokens to Chamber of Commerce booth to redeem prizes.

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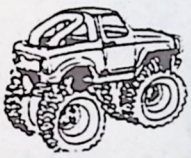

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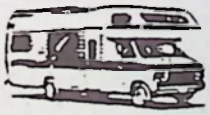

AUTO

582-8292

R.V.

1997 Rooster Crow Weekend Schedule

Please Note That Times And Events Are Subject To Change Without Notice

10:00 a.m. – **ROOSTER CROW PARADE.** Parade starts at Rogue River Shopping Center, travels down Main Street to Pine Street to Third Street.

10:00 a.m. to 2:00 p.m. – **ROOSTER CROWING CONTEST REGISTRATION.**

10:00 a.m. to 4:00 p.m. – **PIECEMAKERS QUILT SHOW** at Rogue River Middle School gym.

10:00 a.m. to 4:00 p.m. – **FRIENDS OF THE LIBRARY BOOK SALE** at Rogue River Elementary School gym.

11:00 a.m. – **CONCESSION BOOTHS OPEN.** Also Teen Entertainment and Games in the school field area.

11:00 a.m. to Noon – **BACK IN TIME** at Woodville Museum Bandstand.

11:00 a.m. to ??? – **JAMMING AND LINE DANCING** at the Rogue River Community Center Annex. Country Craft tables and raffle begins.

11:00 a.m. to 3:00 p.m. – **BBQ DINNER** at the Rogue River Community Center.

11:30 a.m. to 12:30 p.m. – **DANCE '10' DANCERS** at the Valley of the Rogue Bank Bandstand.

Noon to 1:00 p.m. – **COUNTRY COUSINS** at the Valley of the Rogue Bank Bandstand.

1:00 p.m. – **PARADE AWARDS.** Presented in Rooster Crowing area.

1:15 p.m. to 1:30 p.m. – **ROGUE RIVER HIGH SCHOOL DANCE TEAM** at the Valley of the Rogue Bank Bandstand.

1:00 p.m. to 4:00 p.m. – **SOUTHERN OLD-TIME FIDDLERS** at the Rogue River Community Center Annex.

1:45 p.m. to 3:00 p.m. – **BIG PICTURE BLUE-**

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1997 Rooster Crow Weekend Schedule

Please Note That Times And Events Are Subject To Change Without Notice

GRASS at the Valley of the Rogue Bank Bandstand.

2:30 p.m. to 3:00 p.m. – **ROOSTER CROWING CONTEST.**

3:00 p.m. to 5:00 p.m. **JEAN SEIGER AND CLASSIC COUNTRY** at the Woodville Museum Bandstand.

3:15 p.m. to 4:30 p.m. – **SIDEWINDERS** at Valley of the Rogue Bank Bandstand.

3:30 p.m. – **ROOSTER CROWING PRIZES AWARDED.**

SUNDAY, JUNE 29, 1997

8 a.m.– **ROOSTER CROW HORSESHOE TOURNAMENT** continues to conclusion at Coyote Evans Park in Rogue River. Sponsored by the Rogue River Horseshoe Club.

11:00 a.m. – **CONCESSION BOOTHS OPEN.**

11:00 a.m. to 12:00 p.m. – **GOSPEL JAM** (everyone welcome) at the Woodville Museum Bandstand.

12:00 p.m. to 2:00 p.m. – **COUNTRY JAM** (everyone welcome) at the Woodville Museum Bandstand.

2:00 p.m. to 5:00 p.m. – **ROGUE RIVER TIMBER CARNIVAL.** Novice participants to compete in axe throwing and various sawing events. Located in the field behind the Woodville Museum.

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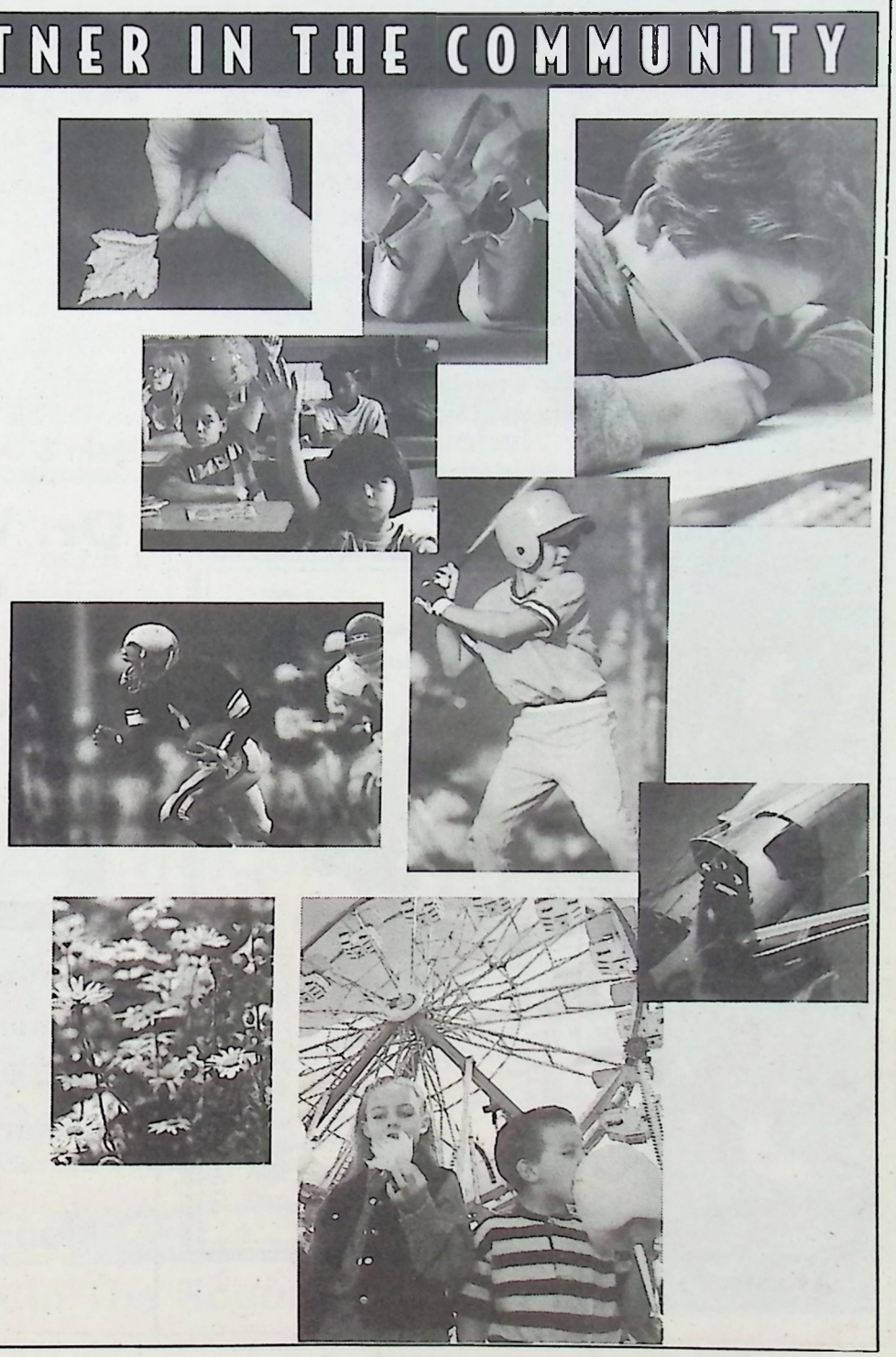
M.J. "Butch" Ulstad, (541) 471-2355



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Rogue River has had two other names since its early days

Prior to the Civil War, David (Coyote) Evans built a ferry and two log cabins at the mouth of Evans Creek. Early settlers avoided the Evans ferry by fording the river at a point upstream. When so doing they found it expedient to take a firm grip on the tails of their horses. This unique river crossing, descriptively designated "Tailholt," was the label applied to local residents of that era.

Stagecoaches carried the express and mail through the Rogue Valley from 1852 until the completion of the railroad in 1887. An envelope mailed during that period bore a wax seal embossed with the words: "Wells Fargo Express Co. – Rogue River, Oregon." The post office was established in 1874 and the town officially proclaimed "Woodville." Perhaps, coincidentally, a John Woods became the town's postmaster. In 1912 the town incorporated, renaming itself City of Rogue River.

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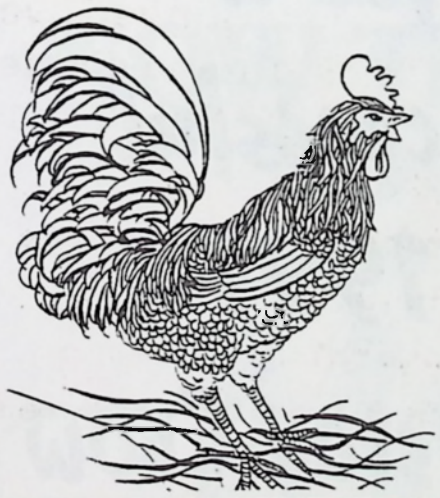

No, We Don't Have Roosters But Our New Pet Corral Has Just About Everything Else. Stop In Rooster Crow Weekend To Check It Out!

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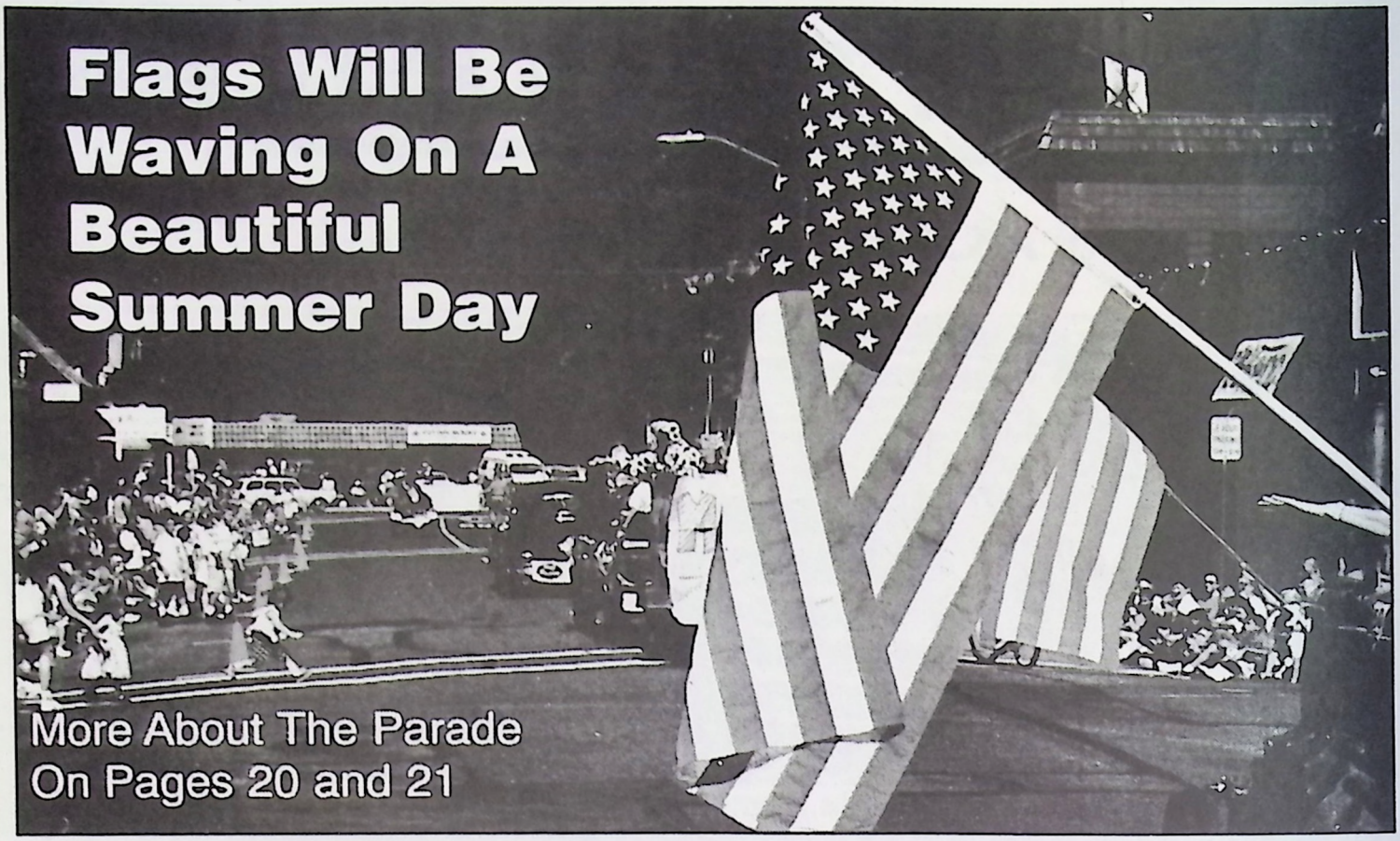

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The 1997 Rogue River Timber Carnival

Sunday, June 29, 1997

Rogue River Elementary School Field

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Rooster Crow Preview

It's 30 minutes of barnyard madness

The City of Rogue River has held a Rooster Crow Contest since 1953. It all started back in April of 1953 when a group of merchants calling themselves the "Rogue River Booster Club" met to consider a proposal submitted by Shad Coombs, a fellow member sharing their desire to generate publicity and promotion of the town. Coombs had read a story about the coal miners of Wales who had presented colorful rooster crowing contests during their holidays.

On June 28, it's time to crow in Rogue River

Shad's suggestion was adopted and funds set aside for a cash prize to the owner of the rooster that crowed the most within a 30-minute period.

On May 23, 1953 the first Rooster Crow was staged on the streets of the city, marking the start of the annual event that now draws thousands of people to this little valley town on the last Saturday in June every year.

Winner of the first crowing event was "Hollerin' Harry." He crowed 71 times and won his owner $50. A second contest was held September 5 of the same year with the prize money of $100 going to "Beetle Baum" who managed 109 crows in the 30-minute period. Beetle Baum reigned supreme for 25 years. The closest any rooster came to dethroning him was in 1959 when "Sandy" crowed 96 times. But, alas, it was bound to happen sometime. In the 1978 contest, a cocky rooster by the name of "White Lightning" beat old Beetle Baum's record with 112 cockle-doodle-do's.

The Rooster Crow has become a tradition in Rogue River and has drawn international attention from the media, whose fascination with the event continues annually.

THE HOMESTEAD

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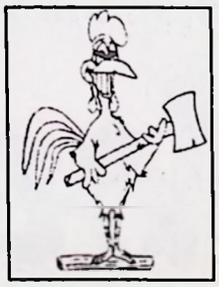

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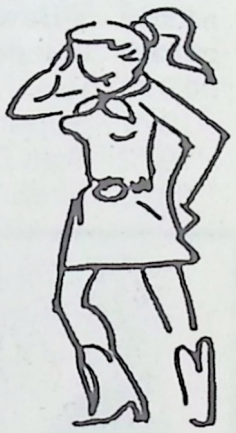

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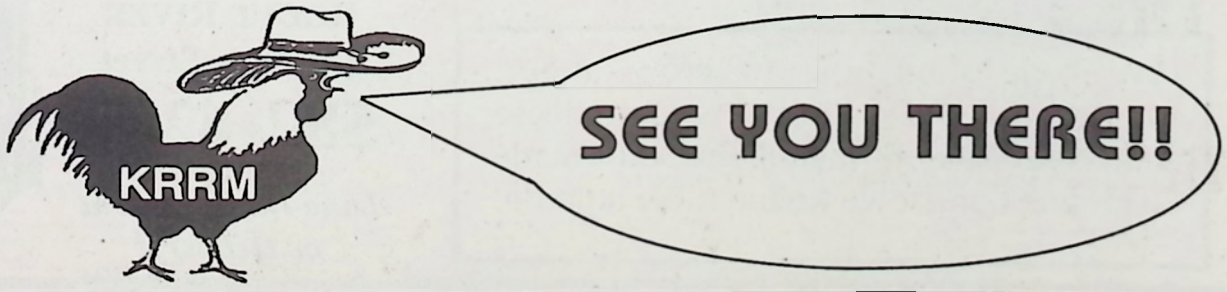
FRIDAY, JUNE 27 • 7-10 P.M.

ROGUE RIVER ELEMENTARY SCHOOL PLAYGROUND



Our Roll Of Champions...

Year	Rooster	# Of Crows
1953	Hollerin' Harry	71
1953	Beetle Baum	109
1954	Rocky	79
1955	Prince Albert	81
1956	Briggs	70
1957	Goldie	66
1958	Rusty	68
1959	Sandy	96
1960	Jerome	67
1961	Rascal	69
1962	Geronimo	63
1963	Mac-A-Do	90
1964	Mac's Joe	69
1965	Black Fella	71
1966	Drum Stick	80
1967	Rinky Dink	49
1968	T-Bird	63
1969	Guber	71
1970	Rex	70
1971	Super Chicken	85
1972	Tom Dooley	73
1973	Great Speckled Bird	63
1974	Wild Bill	59
1975	Rastus	73
1976	Hamlet	57
1977	Doodle Do	62
1978	White Lightning	112
1979	Chunker	98
1980	Lewis (of Lewis & Clark)	87
1981	Crow'n Joe	82
1982	Crow'n Joe	65
1983	Crow'n Joe	70
1984	Chicken Little	83
1985	Crystal's Silver Streak	61
1986	Rosebud	90
1987	Redland Red	48
1988	Will E. Crow	56
1989	Henry	74
1990	Toby	71
1991	Bart	76
1992	Garth	76
1993	Just a Rooster	96
1994	Just a Rooster	68
1995	Mr. Skinhead	69
1996	Fowl Mouth	80

Roosters, Trees, and River

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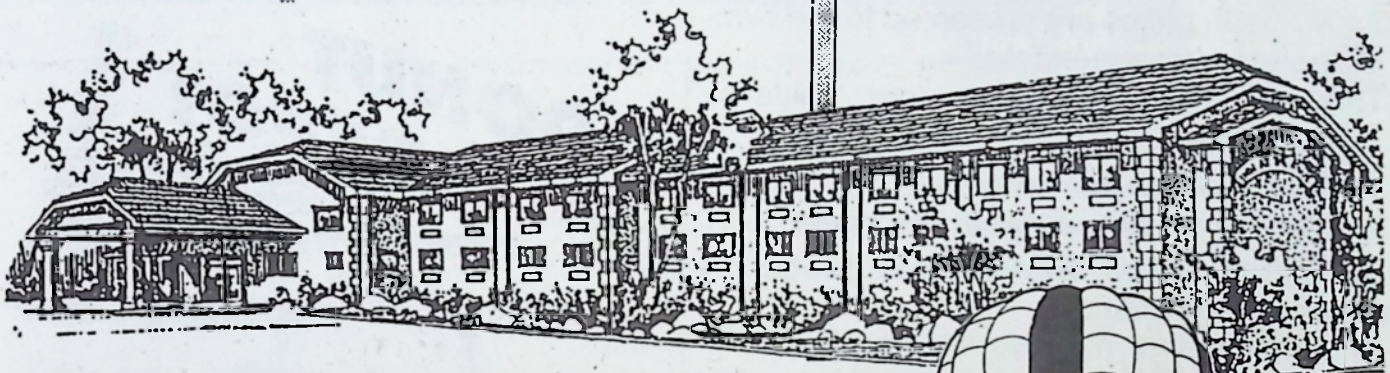

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Rooster Crow Preview

Rules and regulations of the big event

On the day of the Rooster Crow, fill out an entry form – available at the entry registration booth set up at the Crowing Contest area. No prior registration will be made. Entries will be accepted from 10 a.m. to 2 p.m. At the time of registration the roosters will be left in the crowing contest area. No entry fee is charged.

Prize Money

1st Place: $150 • 2nd Place: $50
3rd Place: $35 • 4th Place: $25
5th Place: $10

• A cash prize of $15 and the Allyn Lynde Memorial Trophy are awarded the most unique cage entry.

At 2:30 p.m. the Crowing Contest gets underway as the flag drops to signal the judges to start counting the utterances of the feathered contestants. For 30 solid minutes the crows of each rooster are recorded by his private judge.

Scores are tallied and awards are made at 3:30 p.m. Cash prizes are presented to the owners of the top five contenders.

Those wishing to participate must abide by the following rules:

1. **One rooster per person.**
2. **The rooster must be in the cage.**
3. **Entrant must furnish one judge 14 years of age or older.**
4. **Crow tallies may be verified by Crow officials at any time.**
5. **No mechanical, electrical, physical, or chemical stimulants or devises will be allowed in the cage with the rooster.**
6. **In no case will the roosters be abused or mistreated.**

Interpretation, application and enforcement of these rules are the prerogative of the Rogue River Lions Club and violations may result in warning or disqualification.

582-1989

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Rogue River Shopping Center

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Miss Rogue River Court Part Of Parade

Miss Rogue River – Tiffany York (center) – and her court will be part of the Rooster Crow Parade. The court also includes Holly Zempel (left) and Denise Rust. The girls competed in the annual Miss Rogue River Pageant in March and earned the opportunity to represent the City of Rogue River in various events for the next year.

Lions RECYCLE For Sight

Cans, bottles, paper. Recycling has become a routine part of our lives. But there is another item you can recycle that can benefit someone living in a developing country. **Recycle your used eyeglasses.**

Millions of people have little chance for receiving the eye care they need. By donating your old eyeglasses and sunglasses you can help improve a person's vision and possibly change their life. Join your local Lions in their Recycle For Sight effort by bringing your old glasses to:

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Community Center

We Serve

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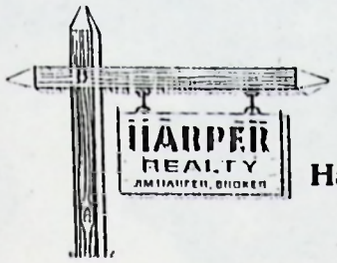

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Rogue River Chamber of Commerce

1997 ROOSTER CROW PARADE APPLICATION

Theme – Rooster, River & Trees

ENTRY CATEGORIES:

____	Non-commercial Float (schools, churches, etc.)	____	Antique Autos (individual) Plaque given
____	Commercial Float (entered by business)	____	Antique Autos (group) Plaques given
____	Marching Bands	____	Individual Child
____	Marching Units (baton, drum & bugle, etc.)	____	Individual Adult
____	Individual Adult Rider (horse)	____	Children (group)
____	Individual Junior Rider (horse)	____	Adults (group)
____	Mounted Units (two or more entrants)	____	Other

NOTE: ALL HORSE ENTRIES MUST HAVE MEANS TO REMOVE MANURE FROM STREETS
All dignitaries from outside School District 35 **must** provide own transportation & banner.

Deadline for Entries: Wednesday, June 25th

Rogue River Chamber of Commerce Office
510 East Main St. – Rogue River, Or 97537 – 582-0242

Parade Formation, 8–9:45 a.m. Saturday, June 28th

Rogue River Shopping Center Parking Lot

NO EARLY ARRIVALS!!!

Check in at Information Booth for Position Number

Entry fee is $10. This fee is not mandatory, but does help defray the expense of ribbons and trophies.
Entries received after June 25th will be last in line. Enter early, please.
Mail application to: P..O. Box 457, Rogue River, OR 97537

Applicant Signature_____ Parent's Signature_____

Address_____ Phone_____

IMPORTANT – Do Not Omit!!! To assist the judges, announcers and media (TV, radio, press) please describe your entry (what it looks like, what's interesting about it, its history, etc.) A separate sheet of paper may be used for this.

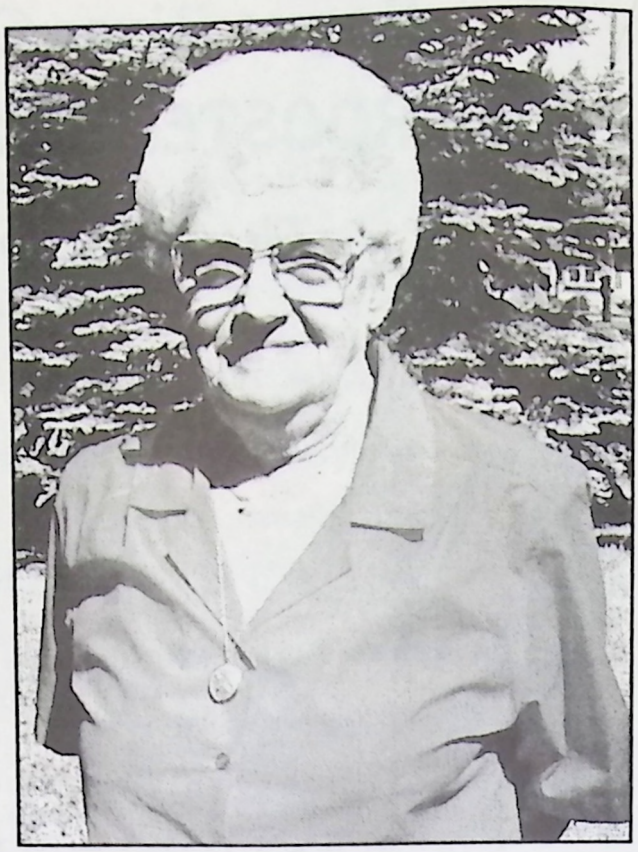
Chamber of Commerce hereby disclaims any and all liability for accidents of any nature, whatsoever, and Applicant hereby agrees to hold the Rogue River Area Chamber of Commerce harmless in any action resulting from such accidents. Children under 18 years of age must have parent's signature.

Dorothy Finney is grand marshal of 1997 Rooster Crow Parade

The 1997 Rooster Crow Weekend is pleased to honor Dorothy Finney as the grand marshal of the parade. Mrs. Finney is a longtime resident of the area, contributing her time and services to a wide variety of organizations.

Dorothy moved to Rogue River in 1948 and become involved in local activities almost immediately. She served as president of the Rogue River Civic Club from 1950-1952 and 40 years later served two more terms as president (1992-1996). In addition to her work with the Civic Club, Dorothy is active as a member of Hope Presbyterian Church of Rogue River, the Rogue River Garden Club, the Golden Friendship Club, the Rogue River Republican Women and the Birthday Club.

Look for Dorothy's friendly smile as the huge Rooster Crow Parade makes its way through Rogue River on Saturday morning, June 28, beginning at 10 a.m.



1997 Grand Marshal Dorothy Finney

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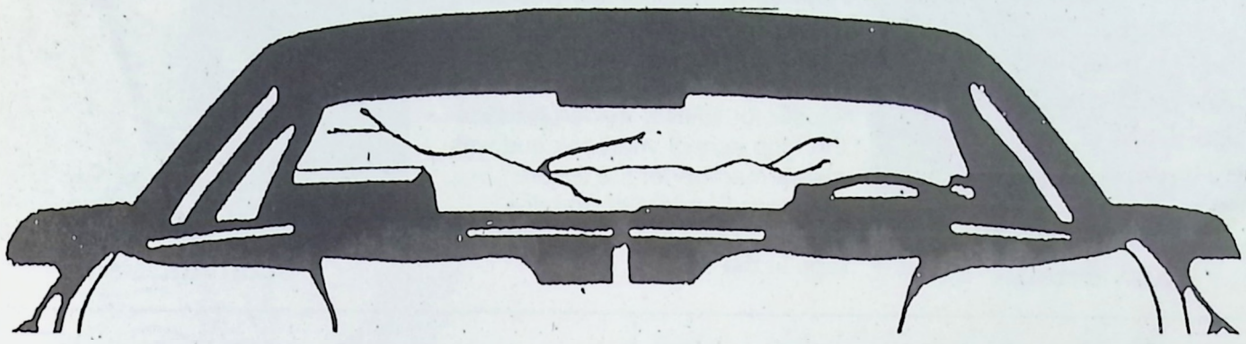

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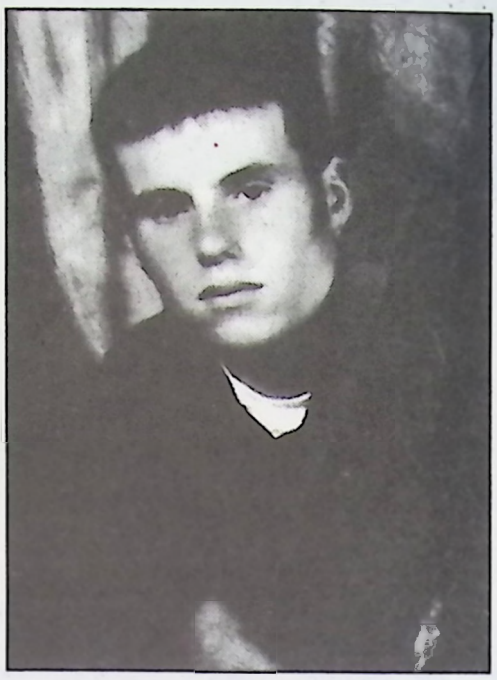
Kim Orton

Junior Grand Marshals

Rooster Crow Weekend 1997 is pleased to honor Kim Orton and Scott Anderson as its junior grand marshals. Both members of the Rogue River High School Class of 1997, Kim and Scott have been leaders in the classroom and in various other school activities. Kim played basketball and softball and was involved in the school's Hospitality, Tourism and Recreation program and The Future Business Leaders of America. Scott played baseball, basketball, football and soccer for RRHS, helped produce the high school yearbook and was also a member of the Future Business Leaders of America. Scott and Kim will both attend college in the fall.



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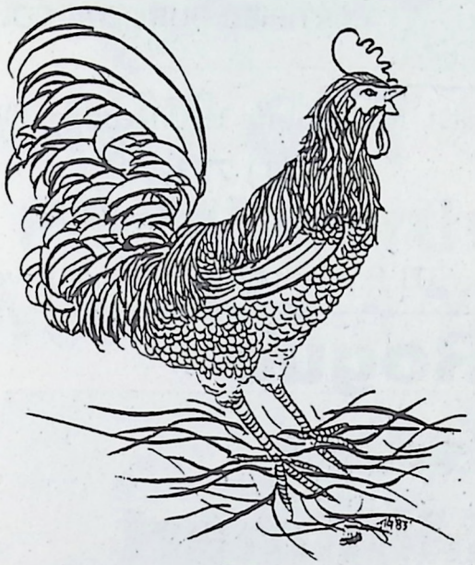

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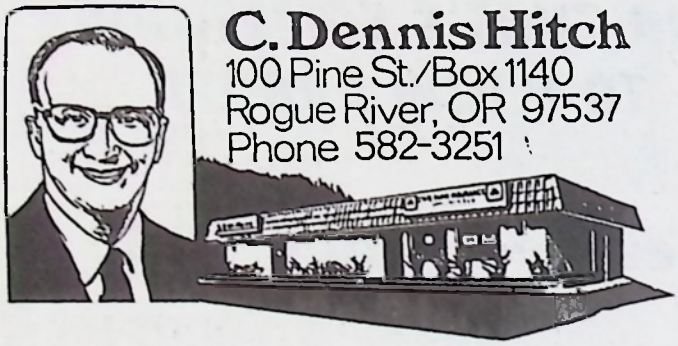

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The Rogue River Senior Club has been arranging tours since 1978. Our expertise over the years assure our passengers of safe and secure trips. We're proud of our drivers, escorts, and hostesses. We're a non-profit organization; therefore cost is kept to a minimum. Any profit reverts back to the General Fund for Senior Programs. In 1995 we initiated the Rogue River Travel Club. It offers a special news bulletin each month.

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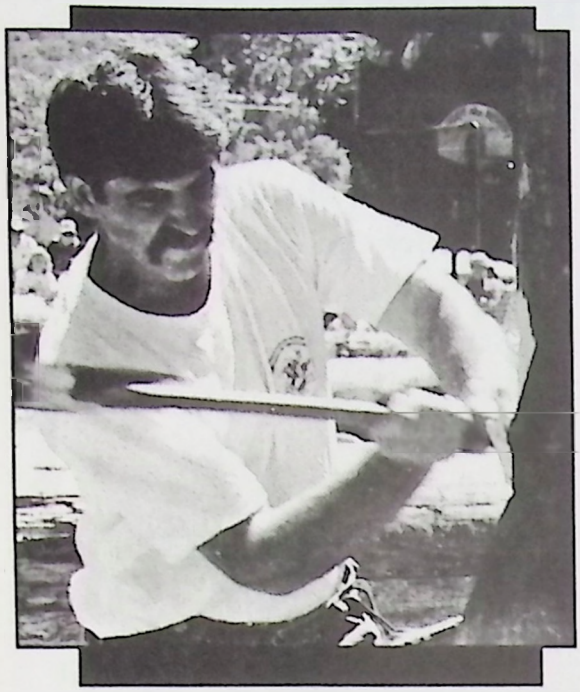
Timber Carnival Preview



LET 'ER RIP!

Third Annual Rogue River Timber Carnival set for 2 p.m. on Sunday, June 29 at elementary school field

A total of eight events are offered in this year's Open Competition while Novice Competitors will have an opportunity to compete in three different events. Following is a brief description of each event:

Horizontal Block Chop: Contestants must stand on log while chopping. Time starts when the axe hits the wood and stops when cut is completed and severed log drops to the ground. Log must be chopped from two sides. Open Event only.

Axe Throw: Center of the bull's eye is exactly 60 inches from the ground. The target will be 36 inches in diameter with five scoring areas. Contestants must stand behind a foul line 20 feet from the target. Open and Novice competition.

Double Bucking: A log not to exceed 30 inches in diameter will

Story Continues On Page 32

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be used. The bottom side of the bucking log shall be set no lower than 12 inches or higher than 16 inches from the level of the contestants' footing. Time will start on "Go" and stop when the wood is severed. Open Event only.

Choker Setting. Starting log will be setting log and shall be raised four inches off the ground. Race starts on "Go." Contestants leave setting log, race over center obstacles, set choker on starting log

Story Continues On Page 33

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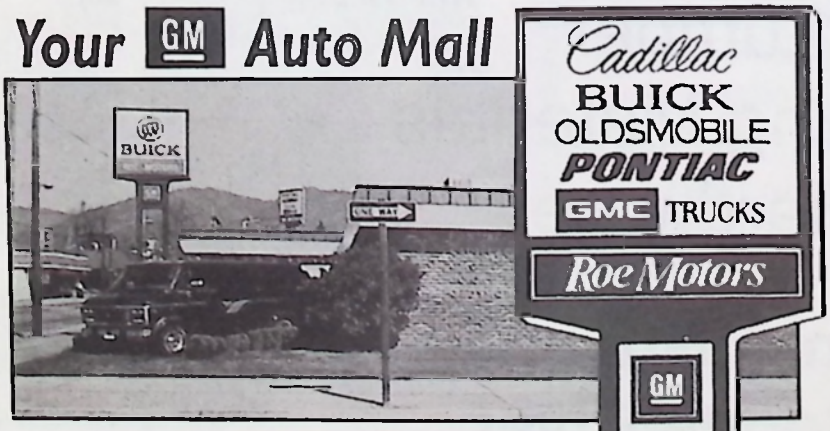

7th & "E" Streets
Grants Pass • 476-7701

Timber Carnival Preview

and return to closest log. Time stops when contestant touches closest obstacle log. Open and Novice competition.

Jack & Jill Bucking. One male and one female compete as a team. The log will be set 16 to 20 inches above the level of the contestant's footing. Rules for starting, starting cuts, timing, cut-outs and knots shall be the same as other hand bucking events. Open Event only.

Spring Board: Trees shall be a minimum of 12 inches in diameter, 9 feet to top. Chopping blocks will be a maximum of 12 inches in diameter and a minimum 24 inches long. The block must be chopped from both sides. Time starts on "Go" and ends when the block is severed. Open Event only.

Stock Saw: Log should not exceed 30 inches. Time will start when the chain strikes the wood. Time will stop when the block is severed. Each cut must produce a full disc. Open and Novice competition.

Obstacle Pole. Contestants race to the end of a log, and using a chain saw, cuts a slice off the log, then races back to the start. Open Event only.

Timber Carnival entry forms are available by calling The Rogue River Chamber of Commerce office at 582-0242 or by FAXING 582-3544. Entries close at noon on the day of the event.

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Newcomers to the Rooster Crow have a chance to learn what veterans of Rooster Crow already know: Rogue River has some of the most beautiful parks in Southern Oregon – which offer the most beautiful setting for a picnic, or to just relax a minutes between festivities.

Anna Classick Park, also known as the Bicentennial Park, is located on Pine Street. With tennis, shuffleboard, basketball and handball courts, those looking for a good workout can start here. The park also boasts horseshoe pits, a tot lot, restrooms and a 'log cabin,' the first residence built in Rogue River. One noticeable absence in the park this year is the Skevington Walking Suspension Bridge, which formerly spanned Evans Creek to Palmerton Park. The bridge had to be cut down during the heavy flooding in December and January and will hopefully be replaced in the future.

Palmerton Park sits across the creek from Anna Classick Park and is featured on page 36 of this year's Rooster Crow Book.

Across the Rogue River from the city are the two remaining parks: Fleming Wayside Park, and Coyote Evans Park, contiguous parks located on either side of the Depot Street Bridge.

Coyote Evans is home to the annual Horseshoe Pitching Tournament, held during Rooster Crow weekend – one of the top horseshoe tournaments in the country.

Fleming Wayside, popular for geese feeders and picnickers, is also the launching area for the boat rides on the Rogue. Facilities include picnicking, barbecuing, water activities, fishing, a bandstand and restrooms.

Ponderosa Memorial Tree Park is an eight-acre park offering scenic hikes and a panoramic view of the city just off of Third Street.

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At the entrance can be seen a sign board with a map of names (both common and botanical) and numbers that identify over 70 trees and shrubs to be seen in the park.

There are pathways throughout the park, a grassy slope bordering Evans Creek, a swimming area and a pond that is home to numerous ducks. There is a playground constructed by the Rogue River Kiwanis Club, picnic tables, grills and a covered area for large groups, picnics, reunions, etc.The park is open to the public every day of the week and is maintained by the City of Rogue River.

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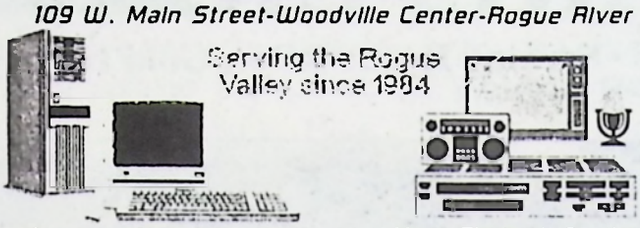

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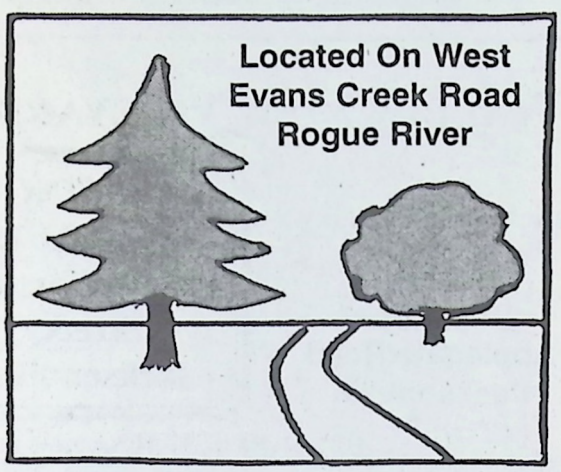

Best Wishes
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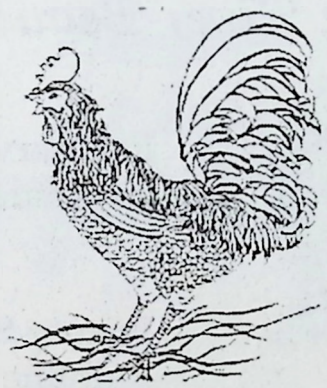

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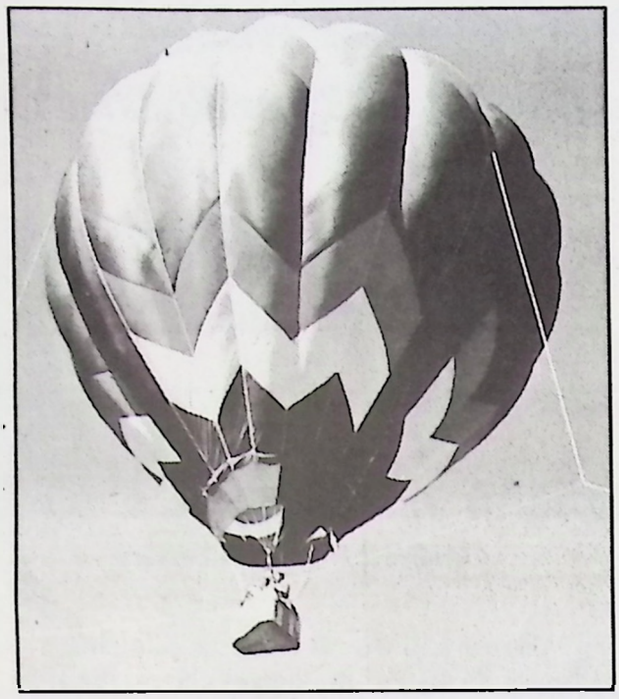

Look for the balloon suspended in the sky and you'll know you've found the Rogue River Chamber of Commerce Candy Drop/Dollars For Scholars event on Saturday morning at Beck Field.

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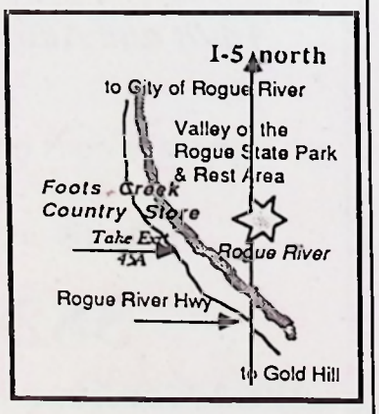

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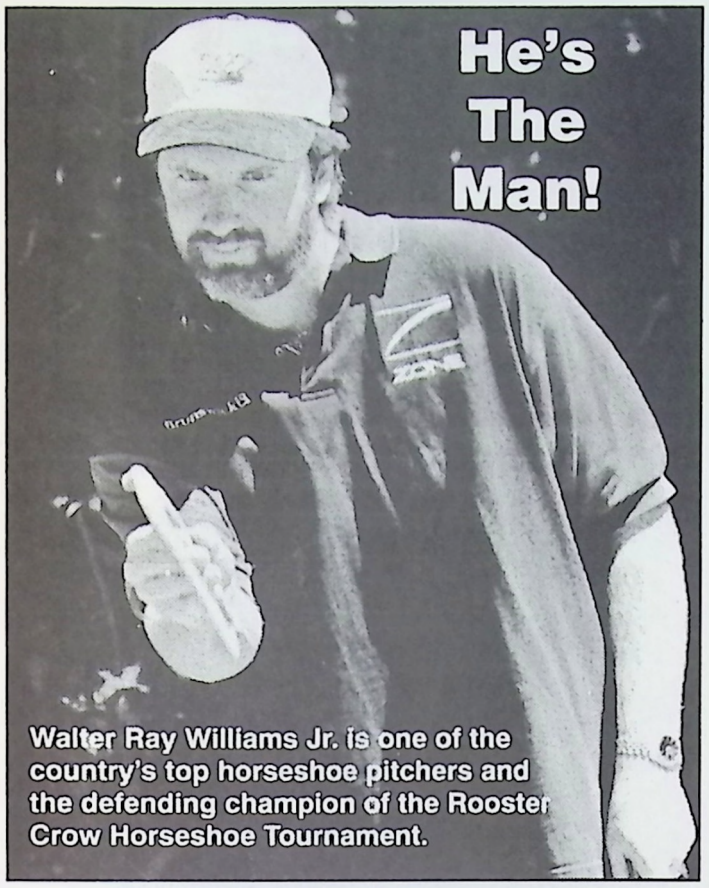

Walter Ray Williams Jr. is one of the country's top horseshoe pitchers and the defending champion of the Rooster Crow Horseshoe Tournament.

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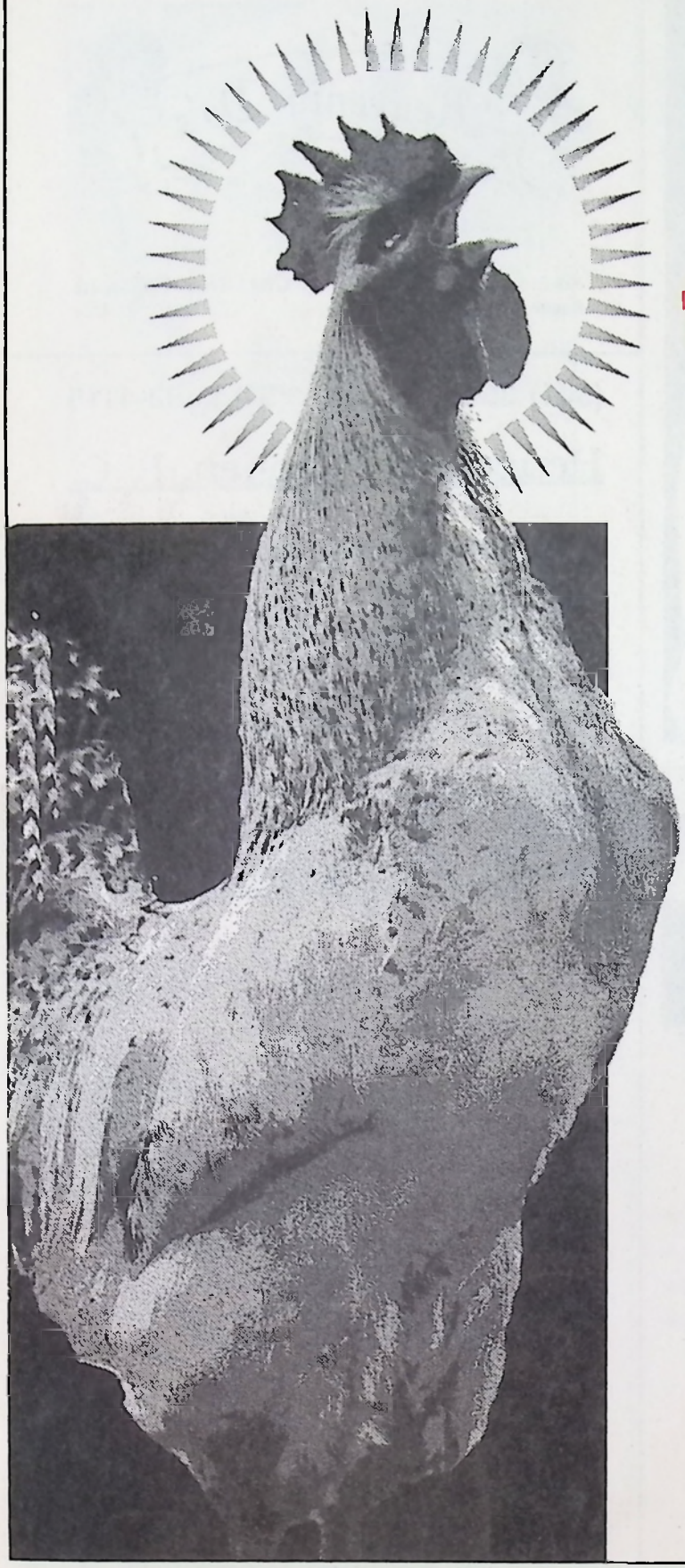

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